



Tellico Reservoir Development Agency

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Annual Report 2019

Campgrounds Continue to Grow



2019 was another successful year for TRDA's three campgrounds: Lotterdale Cove, Notchy Creek, and Toqua. All seasonal sites were leased this year with waiting lists at each campground. Due to strong demand, 14 new camp sites and 6 lake houses were added at Toqua Campground. Each lake house is equipped with a full kitchen, bath, dining area and accommodates up to six people with a scenic deck that

overlooks Tellico Lake.

TRDA received many compliments from campers at all three campgrounds for the additional merchandise available for purchase at the campground stores. A full selection of Camco products were added to meet the needs of all RV owners. Each store has campground branded items such as hats, shirts, signs, decals and magnets. In addition, the stores continue to offer

a variety of foods, drinks and other everyday necessities. Lotterdale Cove and Toqua Campground now have new, more reliable free Wi-Fi.

TRDA is looking forward to the upcoming camping season knowing that campers will enjoy the vast array of improvements that have taken place while the three campgrounds were closed over the winter.

Tellico Reservoir has 373 miles of

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shoreline and 15,860 acres of water surface for recreation activities. It stretches 33 miles along the Little Tennessee River into the mountains of east Tennessee. The watershed of Tellico Reservoir covers 2,627 square miles.

According to *The 2019 North American Camping Report* “Since last year, about one million new camper households were added to those who consider themselves annual campers, with an estimated 7 million new camper households.

Since 2014, the percentage of campers who camp three or more times annually has increased by 72 percent.”



HCB Center Console Yachts has a Vision and It Shows



HCB, which started as Hydrasports, a Tennessee Bass boat company in the 1970’s, has evolved into the #1 Custom Center Console Yacht company in the world. The latest evolution came in 2019, when the 65 Estrella created a new market as the largest Center Console Yacht in the world. The Crucero Experience was created for customers to experience the build of their yacht from the infancy stage to delivery and beyond. The customers

get to manage and engineer their yachts through a custom deviation process that allows them freedom in the build process that no other OEM offers.

HCB is very strategic with their growth plan. Not only are they expanding their yacht portfolio, but they are also producing growth through insourcing. Over the past year HCB has invested nearly \$1 million and expanded by 10,000-square feet in Warehousing, Paint shop, CNC router and other insourcing needs. With these additions HCB has created nearly 40 jobs in 2019 alone. In 2015 they moved to 23 Excellence Way in Vonore, TN as the single source

manufacturer with only 20 employees. Today that number is approximately 140 associates and will continue to grow in the near future.



Cleveland State Community College



It has been a great year for Cleveland State Community College. During the first Statewide Outstanding Achievement Recognition (SOAR) event held in Nashville this past year, the College System of Tennessee honored Cleveland State as the 2019 College of the Year. Increases in enrollment, improvements in retention and graduation rates, a 10% increase in the number of Associate Degrees and Certificates awarded and the hard work and dedication of faculty and staff contributed to this recognition. We have broken ground on two new facilities: a new Health and Science Center in Cleveland which will expand our nursing education programs and the McMinn County Higher Education Center, which will house Cleveland State, TCAT Athens, UT Ag Extension, and Adult Education. Anticipated completion is spring of 2021.

As our enrollment continues to grow, Cleveland State is doing our part to help close the current skilled labor gap in our workforce. In November, Governor Bill Lee announced the projects that would receive funding through the GIVE (Governor's Investment in Vocational Education) grant program. Cleveland State was awarded a GIVE grant in the amount

of \$999,956.00. The grant funds will scale the current Mechatronics Honors Institute to all Advanced Technologies programs providing our students the opportunity to participate in a work-based learning experience while learning technical and leadership skills in the classroom. As the institution scales the Institute, the name will change to the Advance Technologies Institute, encompassing all seven programs: Mechatronics, Electrical Engineering Technology, Engineering Systems Technology, Electromechanical Technology, Computer Information Technology/ Cyber Security, HVAC, and Welding. With the grant funding, the Monroe Center will add Fanuc, Mitsubishi, and Denso robots to enhance current capabilities to train the workforce.

The Cleveland State Monroe Center also received a grant from Nuts, Bolts, and Thingamajigs, a foundation that supports individuals in discovering their interest in manufacturing and to encourage the pursuit of a manufacturing career. The funding will assist in the development of a summer manufacturing camp which will be offered to middle and high school students this upcoming summer. Watch for more information.

In addition to enhancing our technical programs and training at the Monroe Center, our **BUSINESS ADVANCE** AAS Degree is now being offered at our Monroe Center in Vonore. The **BUSINESS ADVANCE** program is an AAS Degree in Business Management that is designed for the working adult. Students attend one night a week and can complete the degree within 18 months. Nineteen students from the surrounding area began last fall. The

Monroe Center is currently accepting applications for the new Cohort that will begin this summer. For more information, contact Pat Bryant at our Monroe Center at 423-884-2338 or by email pbryant02@clevelandstatecc.edu.

Additionally, Cleveland State officially launched the State's First Honors College within the College System of Tennessee. The Honors program currently has five different honors tracks and recently became the first community college to sign an Honor's articulation agreement with the University of Tennessee, Knoxville. This agreement allows students who complete our Honors program and earn the Honors diploma at CSCC, to automatically articulate into the Honors College at the University of Tennessee, Knoxville (UTK).

Cleveland State named a new Workforce Development Director and Continuing Education Coordinator this past year. Andrew Lindberg took the helm as Workforce Development Director with over two decades of experience in plant management and director roles and can be reached at 423-472-7141 ext. 256 or by email alindberg@clevelandstatecc.edu.

Andrea Byerly, with over 14 years of experience in continuing education programs, will be the new Continuing Education Coordinator and can be reached at 423-472-7141 ext. 270 or abyerly01@clevelandstatecc.edu. Whatever your needs might be from customized training to professional development, our team is here to assist.

Cleveland State
COMMUNITY COLLEGE

2019 College of the Year



Yamaha Celebrates Anniversary

In 1989, following the consumer success of the WaveRunner line, and as the Yamaha brand captivated a whole new audience on the water, Yamaha engineers began to explore the feasibility of creating even more exciting and memorable experiences for our customers on the water through new, innovative product offerings.

The success of jet drive systems in WaveRunners drove Yamaha engineers to explore the possibility of a larger product, a boat, around that same technology.

Three engineers in Japan started work on the first prototype boat models.

At that time, 50 horsepower was the most powerful Yamaha engine that could be used in a boat application but it was not powerful enough for a 20-foot jet boat. It was then that Yamaha began to envision its boats with twin engines.

Initial tests of the twin boats proven successful in Japan, and in February of 1991, Yamaha released its first jet boat, known as the RJP, as a concept boat at the Tokyo and Osaka Boat Shows.

Showcasing at these shows attracted the attention of the larger global marine community, and the positive reception prompted Yamaha to continue to explore its feasibility as a mass marketed consumer boat, sold through Yamaha dealers.

Interestingly enough, one of the American boat builders who took note of these early prototypes at the boat shows, expressed serious interest selling the boats in the



US. After a short exploratory and research phase, it was decided that the US market was indeed ripe for such a product, and in 1995 a handful of the Japanese team working on the project moved to the US to continue development.

Yamaha Motor Corporation USA purchased a boat building facility in Vonore, Tennessee, and

made the decision to produce jet boats there. It was here that Yamaha's US based product team joined in the development including Scott "Hollywood" Watkins, the International Jet Sports Boating Association Hall of Fame freerider who birthed the WaveRunner boom in the US.

The team expanded the original design of the RJP and created a radical new, family friendly design that would become the staple of Yamaha Boats from that point on.

In May of 1995, Yamaha debuted its first jet boat called "Exciter" and it was an instant hit in the market. Soon after, development continued and Yamaha introduced new boats including the "LS-2000" and "SR-230," each of which grew the market and acceptance of jet drive boats. And the momentum has never slowed.

Today, Yamaha jet boats have become the gold standard for all open bow family fun runabout boats, outselling all other boats in their classes.

Source: <https://www.yamahaboats.com/our-story/>

JTEKT Receives Toyota Award

JTEKT North America (JNA) was recently recognized with an Excellent Award in Technology Development from Toyota Motor North America, Inc. This award recognized JTEKT's Vonore facility for its Toyota Camry Rack Parallel Electronic Power Steering Systems product line automation processes. The automated processes for this line were challenging to implement, but have already proven to reduce cost while improving quality. "We are honored to have our Vonore site recognized again this year by Toyota," said Mike Davidson, JNA Executive Vice President and Chief Operations Officer.

Source: <https://jtekt-na.com/news/2019/04/10/jtekt-north-americas-vonore-tn-facility-wins-toyota-award/>



Thank You!

TRDA thanks the **City of Vonore** for paving work in the north end of the industrial park.

Christensen Yachts

Christensen Yachts has begun renovation of its 450,000 square-foot building on Tellico Lake. Mr. Henry Luken, owner of Christensen Yachts, says operations will move from Vancouver, Washington, to Tellico Lake upon the completion of a \$28 million yacht currently in production. Then the equipment will be disassembled, placed in containers, and shipped by train to Tellico Lake. Mr. Luken is bringing 25 craftsmen with the company and will initially hire 100 to 125 employees.





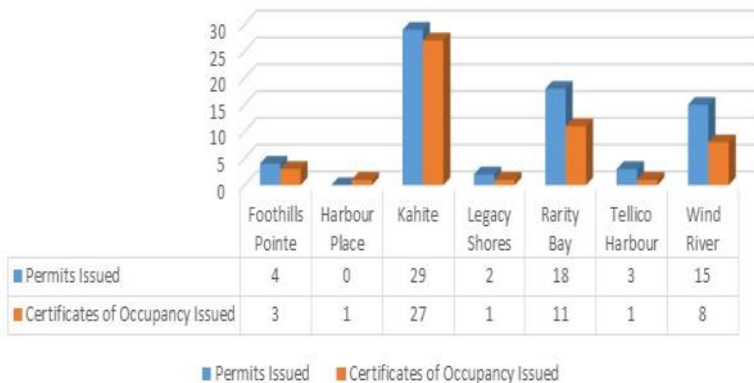
Residential Permit Issuance Grows for Third Year

Once again TRDA has experienced a growth in the issuance of residential building permits. Fiscal Year 2018-19 showed a 31% increase in permits issued from the previous year and a 16% increase in certificates of occupancy (COO).

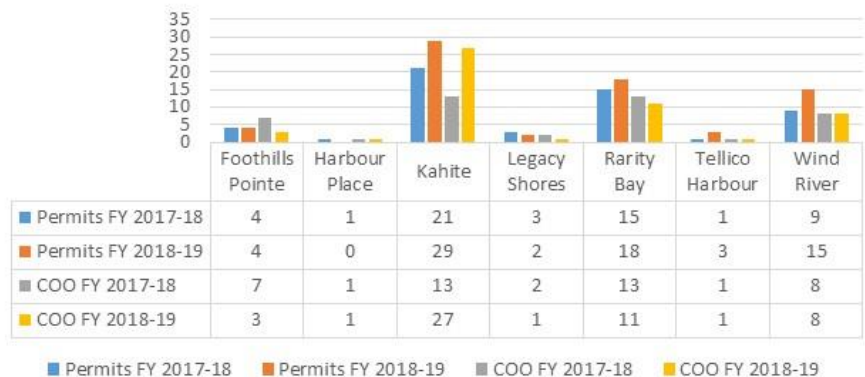
TRDA adopted the 2018 Edition of the International Codes Council Building Codes effective January 1, 2020, .



2018-2019 Residential Permits



Residential Permits Change from 2017-18 to 2018-19



TVA Purchases Easements



The Tennessee Valley Authority (TVA) is planning a power system improvement project in Monroe County to improve power reliability and provide power for the growing load in the Madisonville, Vonore, and

Greenback areas. TVA is proposing to build 8.5 miles of single-circuit power line to TVA's new Vonore 161-kV Station. To accomplish this, TVA purchased six easements on three tracts of TRDA property for \$63,325.

In early winter 2019-2020, TVA will be conducting field and

environmental surveys for the new transmission line right-of-way and the proposed construction access routes to provide additional information for design and construction. The schedule is to begin construction in spring 2021 and have it completed by winter 2021-2022.

Brunswick/Sea Ray Renovates Facility

Brunswick's Sea Ray facility in Vonore received updates this year including renovations to the engineering office, employee restrooms, and new branding and signage. The engineering office project consisted of renovating approximately 5,000 square feet of space on the second floor of building three. The driving factor for the renovation of the existing office space was due to Brunswick Corporation's new Brunswick Fiberglass Boat Tech Group. The group is made up of the main campus in Edgewater, Florida, and a support group at the Tellico facility. Three

new product engineers from Florida were added to the team along with new positions for four Industrial Engineers and three Manufacturing Engineers.

Along with office renovation, the employee restrooms in building two and three were also renovated and updated with new fixtures.

A new entrance sign was installed to reflect the updated branding and slogan and to provide better visibility, pointing visitors and customers to their intended location. Finally, a new metal awning was attached over the front entrance of building one, the Lamination Building.

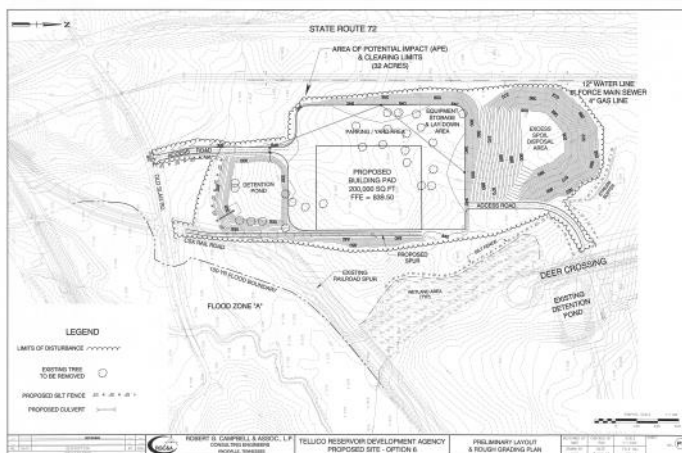


New Rail Site Underway

Tellico Reservoir Development Agency partnered with TVA to prepare a 40-acre shovel ready industrial site with rail access. The site is located in Tellico West

Industrial Properties and will include an industrial access road that intersects with Old Slag Road. Our intent is to provide a pad ready site suitable for a 200,000-square foot industrial building. All necessary infrastructure

is in place at the property boundary. This project will include an engineering report, Phase I Environmental Assessment and excavating work.



Wear Cemetery Restoration



The Riverbend Cemetery, also known as the Wear Family Cemetery, sits atop a hill overlooking Tellico Lake at Wears

Bend in the Wildlife Management Area. In 2018 Lanny and Anita McCollum of GraveConcerns contacted Executive Director Bryan Hall about the possibility of restoring this historical landmark. They were warmly welcomed and quickly awarded permission allowing them to access the cemetery.

At this time, the location of Wear Cemetery, the final resting place of their ancestors, was somewhat of a mystery to the McCollums. Hunters



swore it existed, but couldn't lead them to it. A search of 1939 TVA documents based on a WPA survey, yielded a plot map and an approximate location.

Thus, began a physical search, first by boat then on land. The site was finally discovered and was in great disrepair. Only one badly leaning headstone remained upright. Many stones were broken by fallen trees and several were buried in the soil.

The work began, clearing the overgrowth, cutting and removing downed trees, and repairing, cleaning and resetting of the stones. Trails were



also cleared to allow access to the cemetery.

The work was performed by the McCollum family on an intermittent basis and lasted from late 2018 to date. Today the site is cleared and needs only periodic maintenance.

TRDA would like to thank the McCollum Family and others who participated in and supported the Wear Cemetery Restoration.



The interest by the community has been overwhelming. Support is shown by thanks from family members, sponsorship by the Greenback Historical Society, and some donations toward expenses from history loving individuals. Even the farmer leasing the land who met Lanny with a tense interrogation has come around!

Pictures of the cemetery and eighteen of the gravestones can be viewed online.

Search "Wear Cemetery, Loudon County, TN, Find A Grave."



MasterCraft Announces New Luxury Line

MasterCraft Boats expanded into the day boat category with the announcement of its newest brand, Aviara, in early 2019.

"We're thrilled to introduce Aviara and add yet another premium brand to MasterCraft Boat Holdings' portfolio. The luxury day boat category is a growing segment that complements our existing product portfolio. With Aviara, we're excited to expand in the segment with a long-term focus," said Terry McNew, President and CEO of MasterCraft Boat Holdings. "Beyond the industry-leading product innovation and

quality we're bringing to the luxury day boat segment, Aviara will also deliver an unparalleled customer experience through one of the nation's most premier and expansive distribution networks."

Aviara is American made in MasterCraft Boat Holdings' world-class



manufacturing facility in Vonore, Tennessee. Aviara will be handmade in the same facility and receive the same dedication towards manufacturing precision and unrivaled quality that is applied to the company's flagship MasterCraft brand.

The company completed two expansions: one of 8,205 square feet and another of 7,920 square feet, and hired 20 new employees to accommodate the new Aviara line.

Source: <https://www.aviaraboats.com/news-events/mastercraft-boat-holdings-expands-portfolio-aviara>

Residential



Industrial



Business Services Center



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